You need to present your FineFoodFinder system to an assessor, who you should see as an ex-software-engineer that has become a venture capitalist. Your team is one of many that has tendered for this project. The assessor is prepared to financially support one or more teams whose systems show the most commercial promise. The aim of your presentation is to convince the assessor that your team has developed such a product. The details of the demonstration are as follows:

- Just one of the group members can conduct the presentation, but others may contribute of course.
- The maximum length of the presentation is 10 minutes. (If you go longer, you may lose marks.)
- Start the presentation by briefly describing the system, particularly the broad functionality (what does your website do?), and how you have implemented it.
- You should of course mention what parts of the system you verified, but details of that aspect of the work should be left to the written final report.
- Move quickly onto demonstrating the functionality through a series of scenarios.
- Before the presentation give the assessor a document that details the scenarios. A document that lets you do this can be found on the course website.
- Do not write a scenario for what you cannot demonstrate or what is not fully implemented.
- Questions will generally not be asked until the demo is finished, unless the assessor is confused. It is your responsibility to make sure the assessor is following the presentation.
- Your website should be ‘stand-alone’ and run on a laptop.

A scenario is a series of actions. An example of a scenario is a tourist arriving in a new city by train, tired and hungry, and wanting to find a relaxed, quiet cafe with local cuisine, within walking distance from the train station, which also serves alcohol, is smoke-free and is open very late. Another scenario may be a new fast-food outlet is opening up and wants to advertise on your FineFoodFinder website. The scenarios you pick may be anything in principle, but must be consistent with the original project description. It is up to you how many scenarios you present: you may choose many simple scenarios, or just a couple of complex scenarios. However, while complex scenarios are great to show how powerful your system is, don’t make them so complicated that they are not easily explained. As well, simple administrative tasks (e.g. logging into the system, adding users) should be included, but do not repeat them too often. You want to avoid duplication in your scenarios, and you want to highlight the most interesting features. Some general tips:

- Aim for smoothness, clarity and finishing on time.
- ‘Stick to the script’ during the talk (deviating from the scenarios risks confusing the assessor).
- If your system has unique features, showcase them in your scenarios.
- In this presentation you want to ‘sell’ the virtues of your system, but don’t make it ‘hard-sell’. Keep the talk technical, but don’t get bogged down by details.

From a ‘course assessment’ point of view, no matter how ‘limited’ or good a system is, a presentation is judged on its own merits. So make good use of the time you have available.

Good luck.

Albert Nymeyer